LAW AS HOPE

Constitutions, Courts and Social Change in Latin America 1 Mauricio García-Villegas²

Constitutions express our desire to build a better society in the future. In Latin America, we are well acquainted with the idea that the destiny of our societies depends in large part on having good constitutions. It seems natural to us to link social progress to the promulgation of a political constitution. However, though it may appear obvious, the relationship between constitutions and social progress has not always been a prominent one in the history of constitutionalism (Preuss 1995). Moreover, I would say that, viewed worldwide, the opposite vision has prevailed, under which the essential objective of the constitution of a given country is to avoid abuses of power and to protect the rights of citizens, not to serve as a step in the direction of social progress. From this point of view, a constitution functions as a legal document, which protects the inherent human rights people possessed before political organizations existed ³. Our vision, however, considers the constitution as a political, creative and foundational document that connects the origins of our society to its future. The meaning of the constituent assembly, i.e. the act through which a constitution is made, is different in the two cases: in the first, it is an attempt to ratify – or in the worst case scenario to adjust or fix – a political reality that exists thanks to, in general, a revolution which has already been consolidated. In the second case, the constituent assembly transforms a fixed social and political reality into a social revolution.

These two conceptions were debated in the middle of the 18th Century by La Paige and Malby. La Paige affirmed, in *Lettres hisoriques*, that in France what existed was a traditional monarchical constitution that could stand in opposition to ministerial despotism. Malby, conversely, in *Observations sur l'histoire de France*, affirmed the non-existence of the constitution in France; he maintained that France was dominated by a series of unstable

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² Professor at the Law School of the National University of Colombia in Bogotá, fellow of the Institute For Legal Studies - Law School University of Wisconsin and presently Tinker Visiting Professor at the University of Wisconsin-Madison.

³ For this conception see (Locke 1946)

changes characterized by the succession of anarchic and despotic moments, and that it was impossible to identify a connecting thread between these events. The debate between supporters of these two trends was exceptionally intense at the beginning of the French Revolution. On one hand were those who considered that the constitution responded to a type of essence – the political soul — of society, an essence which had existed since the origins of France. According to this perspective, in times of crisis, like those which French society was experiencing at the end of 1788, it was enough to simply adjust the existing constitution to the new epoch. Part of this concept is found in *le serment du Jeu de Paume*, from June 20, a document in which delegates promised not to rest until they had "fixed" a new constitutional text for France.

It was the monarchic delegates, however, who most vehemently defended this idea of a constitution,⁶ an idea inspired by Aristotle and taken up again by Montesquieu and the English jurists of the 18th Century for whom the constitution was derived from the historical essence of a people. Thus, this vision can be designated "essentialist," in that it considers constitutional norms a response to the essence of the people.⁷ The second tendency, in contrast, considered that a constitution could only spring from the political sovereign political will of the people. The act of drafting a constitution, from this viewpoint, was a voluntary act, which created or renovated a new social reality in such a way that this act had no bonds to the past, nor was it restricted by limits or conditions. In contrast to the essentialist position, this vision can be designated "voluntarist" in the sense that it vindicates a political, rational and universalistic truth against the concrete history and experience of a society. Perhaps its most conspicuous representative was Rousseau, followed not only by Emanuel Sieyes and the

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⁴ For a discussion of this debate, see: (Baker 1992:181)

⁵ It is worth noticing that there may be a third way of solving this tension, which relies mostly in the American Revolution. According to Hannah Arendt for example the constitution must be understood as "the act of foundation". Here the two elements in tension: protection and political will merge. The constitution is the "deliberate attempt by a whole people at founding a new body politics" (Arendt 1963: 143) However, once the constitution is enacted the popular will is immediately bound to it. The constitutional norm is supposed to embody the will of the people from that moment on. This is why – according to Bruce Ackerman - it is important to make the difference between the origin of the constitution in which popular sovereignty is at stake and ordinary politics in which the popular will withdraws to the benefits of the constitution (Ackerman 1992).

⁶ According the delegate Rhedon, "It is not a new institutional order which we should create, but rather a simple declaration." [, , , t. VIII, p. 509. #104]

⁷ In this manner, Montesquieu, in his pivotal work, *Del Espiritu de las Leyes*, linked to tradition and to English conservativism, sustained that each people possessed its soul and essence, and that norms could not deny this way of being of a people. "Laws in their broadest sense of meaning are the necessary relations which are derived from the nature of things. In this way, all beings have their laws [...]. Thus, there is an original logic. And laws are the relations which exist between this original logic and that of different beings, and they are the relations between the different beings themselves.(Montesquieu 1972: Volume I, Chapter 1).

majority of the leaders from 1789 on, but also by such diverse writers as Karl Marx and Carl Schmitt.

I use the term "aspirational constitutionalism" to refer to the conception linked to Rousseau and this tradition of the French revolution, which spread to Latin America at the end of the 18th century and since then has prevailed. I differentiate this type of conception from the British view, which can be referred to as "protective" constitutionalism. I analyze, to begin with, some of the characteristics of what I call "aspirational" constitutionalism, and then I outline some benefits and risks of this conceptualization. Given the fact that aspirational constitutionalism is very often embraced in Latin America I view it as a political reality that must be further analyzed. I endeavor to show the complexity of the relation between constitutions and social change and how this complexity is particularly challenging in the case of aspirational constitutions.

My objective in this article is to offer some useful sociological ideas for constitutional design that might counter a type of constitutionalism underpinning most of the judicial reforms that have been implemented in Latin America over the last decade.⁸ Most of these reforms have a twofold characteristic: First, they present a notorious instrumentalistic conception of law, according to which legal norms are both, autonomous from social reality, and useful mechanisms for social change⁹, and second they adopt a type of social theory in which individuals and institutions are perceived as rational actors. Against legal instrumentalism and rational choice models of social action, I embrace here a constructivistic conception of the relation between institutions and social actors¹⁰.

I develop my argument in two parts. In the first, I attempt, from a sociological perspective, to characterize what we normally expect in Latin America from our constitutions, and in what ways these expectations determine how, from a legal point of view, we conceptualize and use them. In the second, I attempt to evaluate the risks present in this way of conceiving our constitutions.

See for instance (Elster 1997). For information about judicial reforms in Latin America see (Rowat 1995).(Shihata 1995; Dakolias 1996). For a Critical account see (Santos 2001).

This used to be the dominant trend within the Law and Society movement; see (Galanter 1985); (Macaulay 1979) and (Rosenblom 1970); for a critical vision of legal instrumentalism see (Sarat 1988; Trubek 1989)

¹⁰ For this type of theory in the legal field see (McCann 1994). For a general conception of social contructionism see (Berger 1966) and also (Bourdieu 1977).

A. Characterizing "Aspirational" Constitutionalism

Both models of constitutionalism must be understood as ideal types, and thus, it is difficult to find pure case examples. Given this reservation, I assert that the 1793 French constitution and Colombia's current 1991 constitution are good examples of aspirational constitutions. The United States constitution – despite the foundational political philosophy that inspired it – may, in contrast, be seen as an example of Protective constitution. To illustrate more clearly these differences, in what follows, I outline four sociolegal characteristics of what I am referring to as Aspirational Constitutionalism.

First, aspirational constitutions prosper above all in situations where a great inconformity with the present and a strong belief in the possibility of a better future exist. A good example of this was the promulgation of the first two constitution of the French Revolution, which were impelled by the extreme condition of poverty and misery of the people of France ¹². This situation is characteristic of peripheral and semi-peripheral societies. ¹³ Protective constitutions, on the other hand, stem more from fear of a history of abuses that has supposedly been overcome, and, consequently, they reflect an effort to secure the present. Defense of this constitutional type is common in core countries, above all, in those with Anglo-Saxon traditions. This tendency does not exclude intermediary possibilities: protective constitutions or slightly aspirational ones may be enacted in societies in which the present is not particularly attractive, except for a dominant minority. The Colombian constitution of 1886 may be an example of this type. On the other hand in times of crisis or instability aspirational constitutions might also emerge in stable and developed countries ¹⁴. Examples include the constitutions promoted in Germany and Italy after WWII, or in post-Franco Spain.

According to Bernard Bailyn, "The primordial objective of the American Revolution... did not consist in the abolition of the existing social order, or even making changes to it, but rather in preserving a political liberty that was threatened by manifest constitutional corruption and ensuring the existing conditions of freedom." (Bailyn 1972:22)

¹² The ideas of hunger, famine and basic needs were determinant in the political development of the French revolution. This explains Robespiere's famous sentences: "everything which is necessary to maintain life must be common good and only the surplus can be recognized as private property" (Robespierre 1970: vol. 3, 514)

¹³ For an explanation of semi-peripheral societies, see Santos, 1995. Cass Sunstein maintains that there are two kinds of constitutionalisms: one from the North and the West, and the other from the South and the East of the world (Sunstein 1993)

¹⁴ This why Teitel suggest that "In its ordinary social function, law provides order and stability, but in extraordinary periods of political upheaval, law maintains order, even as it enables transformation" (Teitel 1997: 2014)

- 1. In contrast to the protective constitutions, which have moderate and minimalist goals, aspirational constitutions are "maximalistic" in their objectives. This maximal character is revealed in the normative conception of positive rights (social rights) and principles, and in its consequent promotion of judicial activism. 15 Whereas in protective constitution positive rights are treated as political matters, which are decided in parliament, in aspirational constitutions this is also, and some times mainly, a judicial question. Judges are allowed to protect social rights even when the parliament has enacted specific legislation that according to a judge or a court has not been effective in protecting positive rights¹⁶. This entails a politicization of the judicial practice, which is usually call judicial activism. The protection of positive rights rather than formal is a substantive protection, that is, a protection based on material results. Given that within this type of constitution the protection of rights must be substantial and effective, important inter-institutional conflicts might arise, between, on the one hand, state organisms defining or disbursing the national budget - legislative or administrative - and, on the other hand, constitutional judges in charge of protecting rights that depend on channeling that budget.
- 2. The effective application of aspirational constitutions requires something beyond their simple legal or judicial development; in general, it requires actions carried out by public officials beyond what is postulated in the texts. Their legal or judicial development is a necessary condition, but it is insufficient. In order to achieve their stated goals, these constitutions need at least two external sources of support outside of the state bureaucracy implementing the constitutional mandates. First, they

¹⁵ Nevertheless, this characteristic should be approached with caution, given that the objective of this type of constitutionalism is to create a pluralist and tolerant society that excludes static and unchangeable models of society and life (Zagrebelzki 1992). In this sense, emphasis is placed more on procedures than on content,

specifically on the procedures required to achieve co-existence amongst people holding different world views.

16 A difference can be established between two traditions of constitutional law in Europe after WWII: first, the rule of law tradition, also named Etat du droit or rechtstaat, and second what is called the social state of law adopted in Gemany in 1948 or Spain in 1978. The most essential characteristic of the later consists, according to G. Zagrebelzky, in the separation of rights and the legislation. The protection of rights – in contrast to the French tradition – does not depend exclusively on the law made by parliament, but rather on the judicial sanction by the constitution. This separation allows the judges, in certain cases, to directly apply constitutional text to protect rights, even when a legal disposition exists that points to a solution different from the one contemplated by the constitution. See (Zagrebelzki 1992:57); for a discussion on social rights, see Gomez (1988). But the topic of social rights is not limited to the national context; a study of the relation between international and national protection of social rights from the European context can be found in (De-Kok 1990), (Baldassarre 1998). For a critic of this "maximalistic" constitutionalism see the liberal positions of (Bockenforde 1993), cited in (Arango 1997). Robert Nozick develops a viewpoint on social rights from a liberal perspective of a minimalist state – on his position see (Hoffe 1983).

require something that I will term, paraphrasing Donald Komners' concept of "militant democracy", *militant constitutionalism*. By this I mean that they require the permanent commitment from the political forces that brought them about. To be efficacious, aspirational constitutions must face the institutional difficulties that originate in the judicial protection of social rights, with the support of the aforementioned political forces¹⁷. Without these, the aspirational constitutions – and in some occasions Constitutional Courts – can be subjected to multiple attacks that may end up moderating judicial interpretations, or, in the worst case scenario, producing constitutional amendments. Second, aspirational constitutions need to create a new legal culture of protection of rights. This new culture must be brought about through both the implementation of a new legal education in law schools and the elaboration of a new legal doctrine, particularly a judicial legal doctrine, that favors social change (Uprimny 2000).

3. Aspirational constitutions are characterized by a huge gap between their normative objectives and the social realities they regulate. This is rooted in their futuristic nature, and it explains why "maximalistic" constitutionalism might prospers most frequently in places where there exists only minimal legal protection. This paradox can be explained by the political fact that societies experiencing the greatest degree of need generally adopt the most pretentious constitutions. The fact that maximalist constitutions are often adopted in those societies where not even the minimal and more essential constitutional provision are effective, is a disturbing paradox for an aspirational constitutionalism. This is why they must always find a solution –either legal or political – to the problem of inefficient constitutional norms.

A. Benefits and Risks of a Constitutionalism of Expectations

The characteristics mentioned above bring to the fore the difficult challenges which aspirational constitutions confront. These difficulties can have beneficial but also counterproductive consequences. In what follows, I outline these in terms of benefits and risks. It is important to bear in mind that they are connected to what I termed militant constitutionalism. Benefits are likely to happen in those places in which there is a strong

¹⁷ Aspirational constitutions bring about a scenario in which majorities must undertake counteractions in order to force legislators to accept social rights.

commitment of the political forces that bring about the constitution. Conversely, risks are more likely in countries in which a militant constitutionalism has not been developed after the promulgation of the new constitution.

Benefits

First, aspirational constitutions keep alive a political conscience of social change, which is important in societies where the current social and political situation is considered unacceptable. Constitutions based on protective or conservative goals would have little meaning in contexts where what needs changing far surpasses what needs to be maintained. Moreover, a protective constitution promoted in such a social context might becomes highly suspect given the probability that it is supported by a governing minority that benefits from conserving the present state of affairs. In short, aspirational constitutionalism might be embraced in semi-peripheral countries to the extent that a democratic process is adopted in the configuration and functioning of the constituent assembly ¹⁸.

Second, it is to be expected that these constitutions will not be reduced to a mere set of symbolic progressive norms. All constitutions, even those most characterized by aspirations, must produce some degree of immediate effects. The enactment of a new constitution produces a new political environment, at a minimum, which can not be maintained without some immediate social or institutional changes. The rhetoric of progressive legal changes has limits that derive from the need authorities have to bring about minimal enough real changes to keep alive the political consciousness of legitimacy sought by the reform. An aspirational constitutionalism will not be able to sustain itself if it does not produce quick and effective changes.¹⁹

Third, and linked to the previous two points, it would seem that, at least in some cases, aspirational constitutions create a strong symbolic connection between the constitutional text and at least some grass-root leaders, who find in the constitution a political banner that

¹⁸ Jon Elster emphasizes the relation between democratic process of adoption and the democratic structure of the constitution so being adopted (Elster 1997:125)

¹⁹ The Colombian constitution may be a good example. Since the promulgation of the 1991 constitution, the protection of fundamental rights in Colombia has certainly improved from the pre-1991 context. However it may not have risen to the expectations included in the text itself. This is thanks to the "acción de tutela" (writ of protection). See; (Uprimny 2000); **García Villegas, M.** 2001a 'La acción de tutela', in B. d. S. y. M. G. V. Santos (ed) *El Caleidoscopio de las justicias en Colombia*, Bogotá: Uniandes, Siglo del Hombre.; **García Villegas, M.** 1994 *La eficacia simbólica del derecho; análisis de situaciones colombianas*, Bogotá: Uniandes.

inspires them to use legal strategies to vindicate rights. This is important in Latin American countries where political systems, and particularly political representation, function so poorly. In Colombia, for instance, some of the most progressive rulings of the Constitutional Court were taken within social movements as political symbols, bearing a message of hope and social emancipation that reactivated political energy among social actors. Under certain circumstances²⁰, courts can give rise to social practices of emancipation to the extent that they may both facilitate political consciousness among excluded social groups and provide possible strategies for legal and political action that could remedy their situation²¹. In such cases, a court's rulings acquire an important constitutive dimension in virtue of which they create, help to create, and strengthen the identity of political subjects. This is especially clear with regard to the so-called *New Social Movements* that vindicate rights associated with gender, culture and identity (Uprimny and García Villegas, 2000).

Risks

In the first place, aspirational constitutionalism gives rise to exaggerated hopes concerning the capability of constitutions and States to carry out social change. This fact both obscures and reduce the role and capacity that society, individuals and social movements have in determining their own destiny. There is here a state-centered voluntarism, very common to the French and Latin American traditions that spread throughout Latin America producing "strong" states ²² and weak civil societies. Where social classes and conflicts between classes are historically strong – for example in Great Britain – democracy has obtained greater stability. On the contrary, as Alain Touraine sustains, in cases where the state becomes the main agent of modernization – for example in France or Latin America – democracy has always been weak and it has been carried away by political action to the detriment of social transformations (Touraine 1994). Perhaps the lessons that Alexis de Tocqueville teaches

²⁰ For an explanation of these conditions see (Uprimny 2000)

²¹ This general analysis coincides with analyses on this topic from countries in the center ((McCann 1984); (Scheingold 1989).

²² However it is important to notice that States in Latin America possess an apparent legal, and at times military,

²² However it is important to notice that States in Latin America possess an apparent legal, and at times military, strength that contrasts with their real political or hegemonic weakness. The factors that make its centrality possible, explains Santos (Santos 1998) are also those that cause its inefficacy. The internal heterogeneity of the private and productive spheres create relative autonomies in each, the effect of which is the blocking, subversion, transformation or appropriation of state functioning (Idem). The primacy of the political—the public sphere of citizenship—then, coexists with its dependency in relation to other structural spaces of power. Under these conditions, the form of state power, that is, domination, is exercised in practice in complex combination with other forms of power characteristic of other structural spaces.

about democracy are useful: multiple associations that serve as buffers or filters existing between the State and the people are beneficial (Tocqueville 1972, 1980).

The second problem is rooted in the fact that this conception of constitution brings about an almost permanent condition of legal reformism. All political leaders thus want to carry out constitutional reforms with the objective of obtaining the ensuing benefits of political legitimacy. Latin America has been a victim of this practice more than any other region in the world²³. Here, constitutional reformism has become the expression that fills the deficit of governmental political maneuverability. The more limited the Latin American governments' margin of political maneuverability is—and the less operative representative democracy—the greater the need to turn to the law to respond to social demands.²⁴ In these circumstances of precarious hegemony and absence of socially rooted political parties, the production of law becomes a substitute for the political system, establishing a certain communication between the state and its associates. Said another way, the legal system becomes more a mechanism devoted to the legitimization of public policies than a tool for the instrumental implementation of these policies. In these critical contexts, the production and implementation of law yields to a reconstruction of social problems and a political escape towards ground on which governments can get more advantages or simply attenuate the pernicious effects of their political incapacity.²⁵ There is an attempt to partially compensate the legitimacy shortfall, derived from and at the same time caused by the state's instrumental inefficacy, by increasing communication through the production of law and legal discourse as responses to social demands for security, social justice and participation (Faria 1988)

Neves, M. 1994 A constitucionalização Simbolica, San Pablo: Academica...

²³ This practice is associated with the political uses of the symbolic efficacy of law **García Villegas**, M. 1994 *La* eficacia simbólica del derecho; análisis de situaciones colombianas, Bogotá: Uniandes, and tend to be adopted as a mean of solving conflicts that can not be solved through the political system. It is also related to the type of agreement that can be reached in societies characterized by extreme heterogeneity in terms of class and culture: the more social homogeneity exists the more likely it is to have specific and efficacious agreement. Conversely, the greater social heterogeneity the more likely the adoption of symbolic and general agreement.

²⁴ This phenomenon has been studied in other settings. According to Pierre Bourdieu, "the more dangerous a situation, the higher the tendency to codify practices The greater the probability of violence, the higher the need to introduce forms, and to a great extent liberty left to the improvisation of "habitus" must yield to conduct regulated through a methodically instituted ritual, that is codified." On the importance of the use of law in Colombian institutional life, see (Gutierrez 1998; Deas 1977).

²⁵ On the symbolic construction of social problems, see (Edelman 1964). More recently, in organizational theory it has been shown that institutions respond to social problems in such a way that the aims of legitimation and communication predominate over carrying out the proposed objectives. On this see (Crozier 1977) and especialy the authors of the schools dubbed New Institutionalism, e.g. (Di-Maggio 1991). For the concept of symbolic efficacy in Latin American legal settings see (Faria 1988), García Villegas, M. 1994 La eficacia simbólica del derecho; análisis de situaciones colombianas, Bogotá: Uniandes.

The third problem consists in the fact that this type of constitution can lead to a devaluation of the rule of law. Overestimated expectations bring with them a certain negligent attitude toward the present and an exaggerated effort to obtain things in the future; this translates into the idea that politics and not law, or better said, that the legal arena in its merely political expression, is the only thing that matters. This is linked to the type of law prevailing in Latin America, which is characterized by an enormous flexibility. The application of the constitution is less focused on the judicial enforcement of rights than on political programs that cannot be controlled in the arena of public administration. This flexibility is reinforced by the unpredictable and pressing nature of the modern world and of public administration (Ost 1988). In Latin America, legal flexibility stems from the colonial era – when the norms created by Spain were molded and adapted to the local realities by colonial authorities – and it has been reproduced by the 19th Century republics, which were incapable of creating a culture of citizenship based on the protection of individuals through legal rights—a culture that could have confronted the prevailing culture of private protection through, relations, status, clientelism and patronage. 26 Referring to Brasil, Roberto Da Matta explains how individuals defend themselves and make their will prevail against the universal law, not by using another universal law, but through a personal relationship. This allows the breaking of an abstract and impersonal law, contrasted to reality and reasonableness in individual cases (Da Matta 1987). It is from this context that the Latin American countries derive their practice of legal exceptionalism in the institutional and social arenas.

The Colombian Case

Given these benefits and risks, which have been outlined abstractly, it is difficult to render a final verdict regarding the value of the aspirational constitutionalism and its constitutional courts. It is necessary to examine a specific case and, from the variety of cases from which to choose, the Colombian one is particularly interesting. In what follows I will present, first o all how aspirational constitutionalism has fulfilled some of its purposes through the Constitutional Court. Then, I will attenuate this rather optimistic account with a more contextual explanation about the social context in which the Courts operates. In doing so I hope to render clear how deep interconnected constitutions and social realities are.

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²⁶ On this point, see **García Villegas, M., Cesar Rodríguez** 2001b 'Notas para la derecho y sociedad en América Latina: hacia la consolidación de los estudios jurídicos críticos', Oñati (Spain)..

The Constitutional Court

During the past nine years, the Court's leading role in Colombian political life has been acknowledged not only by those who support its labors, but also by its fiercest critics. Besides, in general terms, the court has been vigorous in its protection of the rights of individuals and minorities, as well as in its intention to keep the authorities and the powerful from abusing their power. The court's labors have been far-flung, not only because of the sheer number of rulings and the variety of subjects that it has addressed, but also because it has, to a certain degree, surprised Colombian society with its progressive orientation. This explains the fact that the court has won a certain amount of appreciation and prestige from social sectors and groups that are very critical of other state apparatus, but that perceive in the court's decisions some of the few real opportunities for truly protecting their rights.

The power of certain of the court's decisions lies in the fact that they contain a political message: they make concrete the expectations that the constitution encoded such that actors find in their message a pretext for political action. In other words, the court is important for political practices to the extent to which it 1) facilitates an emancipatory political consciousness in some excluded social groups and 2) provides possible strategies for political and legal action to remedy the situation of those affected.²⁷ The decisions of the court have an important constitutive dimension in that they create, help to create, or strengthen the identity of a political subject. This is especially clear in the case of the so-called *new social movements* that demand recognition of issues of gender, culture or differing opinions. The court has contribute to forging the political identity of these actors and along the way has forged its own identity.

The Colombian Constitutional Court's progressive activism awakens at least the following question. Bearing mind that the few comparative studies that exist on judicial institutions underline that the courts and the law tend to be conservative and to reflect and protect the existing dominant interests,²⁸ what elements could therefore explain the

²⁷ This discussion does not differ greatly from the analyses of the subject in core countries (McCann, 1994; Sheingold, 1989). However, the way that this symbolic effect operates and its specific implications are quite different in the context being examined here.

²⁸ On this, not only the structural characteristics of the law but also the mechanisms for selecting judges play a role. These favor that only those who share the views of the dominant social and political forces get to the high courts. See Jacob *et al*, 1996: 8 and 390. In a comparative study of five developed countries (USA, Germany, Japan, England and France), the authors indicate, "Although the details of judicial selection vary greatly, the outcome is similar: the men and women selected to judgeships almost always hold safe, sound, middle-of-the-

Colombian Constitutional Court's progressive tendency and prominent role? There is no easy answer, but there are some elements that could explain this evolution.

The Constitutional Court was created under the new Constitution that the Constituent Assembly approved in 1991. However, Colombia already had a long tradition of judicial control over constitutionality. Going back to at least 1910, the Supreme Court of Justice was granted the binding authority to rule on a law's constitutionality. In consequence, when the Constitutional Court began operating in 1992, the Colombian legal and political culture was already very familiar with the judicial review, to the point that few in the Colombian judicial community thought it strange that this court had the power to annul laws that had been approved by Congress. The court could therefore act vigorously, without fear that the executive branch or the political forces would decide to shut it down, as has happened in other countries in which the first task that constitutional courts have faced has been to win legitimacy for its underdog role.

Secondly, procedural design has meant that in Colombia access to constitutional justice is very easy and not costly. Thus, since 1910, the public action has existed, by virtue of which any citizen may ask that any law be declared unconstitutional, without being a lawyer or having any particular interest in the issue. The 1991 Constitution also created the *tutela*, by virtue of which any person may, without any special requisites, directly request that a judge intervene to protect his or her fundamental rights. It is relatively easy for citizens to transform a complaint into a legal issue that the constitutional justice system must decide upon and within quite a short period of time. And, as has been demonstrated in comparative legal studies, with greater access to the courts comes greater political influence for the courts (Jacob *et al*, 1996: 396 ff.).

Thirdly, the procedural design of constitutional justice also confers enormous legal power on the court. In practice, thanks to its ability to annul, for constitutional reasons, other judges' decisions, the Constitutional Court has been growing in prominence as a super-court that lords over the other high courts. And this also facilitates its activism in that comparative sociology demonstrates that there tends to be more judicial activism and leadership in countries where most of the authority is concentrated in a single supreme court, such as in the

road opinions." It is true that this may have changed, since in recent years judges, for different reasons, have taken on greater leadership roles in nearly all countries, both the developed ones and in the Third World (Santos *et al.* 1995).

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United States. This contrasts to other countries, such as France where this power is distributed among different courts and jurisdictions (Jacob *et al*, 1996:389)

Beyond these institutional legal elements, two structural political factors exist that have stimulated the court's activism: the crisis in representation and the weakness of the social movements and opposition parties.

Colombian's disenchantment with politics has led certain sectors to demand answers from the judicial branch to problems that, in principle, should be debated and resolved by means of the people's participation in the political sphere. This phenomenon is not exclusive to Colombia (Santos *et al*, 1995). But, in the case of Colombia, the weakness of the mechanisms for political representation runs deep, for which reason there is greater temptation to substitute judicial for political action. On many occasions, what has taken place is not that the court takes on other powers, but rather that it has stepped in to fill the vacuum that they have left. This intervention appears legitimate to broad sectors of society that feel that at least one power exists that acts progressively and ably.

Elsewhere, Colombia has a historical tradition of weak social movements, compared to other peripheral or Latin American countries.²⁹ And not only are these movements not strong, furthermore, in recent years, violence has considerably raised the costs and risks of their actions, in that many leaders and activists have been murdered. These two factors—historical weakness and growing risks—tend to strengthen the judicial role, especially that of the court. In effect, since access to constitutional justice is cheap and easy, and the constitutional judges tend to adopt progressive positions, it is natural that many social groups are tempted to make use of legal arguments rather than recurring to social and political mobilization, which has enormous risks and costs in Colombia.

All of the above may explain the court's activism but an obvious question remains: why did this court take on a progressive role when it could have undertaken activism of another nature?³⁰ To answer this question, the characteristics of the constitutional transition take on considerable relevance.

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²⁹ On this weakness, see Uprimny (1996).

³⁰ This question obviously supposes not identifying activism and progressiveness of the judges, since there may be conservative activism, such as in the US Supreme Court in the early 20th century. Furthermore "up until recently the best known instances of court activism were politically conservative, if not reactionary" (Santos, 2001a).

The 1991 Constitution was not the product of a triumphant revolution, but rather it grew out of a very complex historical context, as an attempt to come to an agreement to broaden democracy in order to confront violence and political corruption. Under these circumstances, some political and social forces that were traditionally excluded from running for office in Colombia, played a very important role in the Constituent Assembly. These included representatives of demobilized guerrilla groups, indigenous and religious minorities³¹. In this framework, the underlying analysis by many of the delegates would appear to be the following: exclusion, the lack of participation and weakness in protecting human rights are the basic factors in the Colombian crisis. This explains some of the ideological orientations in the 1991 Constitution: the broadening of participation mechanisms, the imposition of social justice and equality duties upon the state, and the incorporation of a Constitution that is rich in rights and new judicial mechanisms for their protection. The 1991 Constitution is not, therefore, in Teitel's words "backward looking" but rather "forward looking" (1997: 2014) in that, beyond codifying the existing power relations, this legal document tended towards projecting a model of the society to be built.

All of the above explains the generosity on the subject of rights in this Constitution, which not only embraces the classic civil and political rights, but also confers great legal force to the social rights and what are known as the collective or third generation rights. This is conducive to a certain amount of judicial activism in favor of human rights, which although it was not impossible, had less legal grounding in the former constitution.

However, the court's active intervention in developing the progressive components of the Constitution would not have been necessary if the political forces themselves had taken on this task. However, what took place was that many of the social and political actors that dominated the 1991 Constituent Assembly were considerably and rapidly weakened in the following years. The forces that had dominated Congress and the electoral scene since 1992, although not being clearly enemies of the 1991 Constitution, were not committed to cultivating it.

On the other hand, there is also a strong tension between the social content of many of the Constitution's clauses and the strategies that the Colombian Government has implemented since 1990. Thus, whereas the Constitution to some degree demanded more state presence and

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³¹ For the Constituent Assembly see Buenahora, 1992. For an optimistic assessment of the democratic character of the Constituent Assembly, see Fals Borda, 1991, who was one of its members.

the authorities' intervention in wealth redistribution, the government was implementing development plans that tended to cut back on the state's social presence and to let the market forces assign resources. Perhaps the area most fraught with tension, although not the only one, was the field of labor law. Whereas the 1991 Constitution enshrined important labor and union guarantees, and conferred domestic legal force to the ILO conventions, the Gaviria government was pushing through a labor reform that affected job stability.

This tended over time to create growing tension between the normative Constitution (the text, the values and the rights set out in the charter) and the real Constitution (the relation between political forces (Gómez, 1995). The weakening of the political forces in Congress that wrote the Constitution, and the government's neoliberal strategies, little by little meant that one of the few institutions that was capable of applying the 1991 Constitution's progressive content was the Constitutional Court. The Court took on this leading political role with vigor. Even more, the Court was able, to some extend, to re-configurate, throughout some of its decisions, the political forces that brought it about. Over the years, the court has gradually come to present itself as the body that implements the freedoms and social justice values set out in the Constitution, which has afforded it with significant legitimacy in certain social sectors. But it continues to walk on the edge of the knife in that this progressivism explains the energetic criticism coming from other sectors. In particular, businessmen's groups and the government, attack the court's jurisprudence, calling it populist and ingenuous. These actors have not limited themselves to reproaches, they have also, so far unsuccessfully, attempted to pass numerous reforms to eliminate the court or at least seriously to curtail its power. Thus, on some occasions, while some sectors on Congress have tried to bring about constitutional reforms to limit the court's power, the representatives and leaders of some social movements have showered it with praise and support.

Under these very complex circumstances, it is important to bear in mind that both the Constitutional Court and the Colombian aspirational constitution face risks. Colombia's social and institutional fragmentation and the fact that over the last years non-consensual contexts on constitutional matters are progressively prevailing over consensual ones, entails two risks. First, the increase in the danger that the court's enemies may manage to consolidate a strategy to eliminate or curtail its powers, as has been attempted in the past. Second, the other danger is that the court, for its own protection, may adopt a conservative attitude in its decisions.

These two risks affect the court's emancipatory potential. Last, but not least, the worsening of armed conflict during recent years in Colombia might reduce the impact of the court's ruling, given the fact that many areas of the country are now controlled by illegal armed groups that obviously do not respect the legal order.

However, neither the risks nor the emancipatory potential may be considered as immutable givens. Both elements should be contrasted and evaluated according to their concrete context. The case of Colombia and the theoretical discussion therefore demonstrate that it is necessary to abandon extreme positions when replying to the question of whether or not it is possible to achieve social change through aspirational constitutions. The context and certain creative decisions by the actors involved have decisive weight, for which reason it is appropriate to undertake comparative studies in order to reach a better contextual understanding of these strategies' potential and limits.

Summing up, the design of the Colombian Constitutional Court and the legal culture make the court's significant activism institutionally possible. The representation crisis and the weakness of the social movements are conducive to the use of legal mechanisms by certain social actors. The 1991 Constitution also stimulates a progressive vision by the court, which because of the vacuum left by the weakening of the constituent forces, tends to see itself as a power that is responsible for implementing the values enshrined in the Constitution. The court's progressivism is made possible, in turn, by the weakness of the forces that oppose it and the attempts at Constitutional counter-reform.

External Limits

The classification I have proposed between aspirational constitutionalism and protective constitutionalism, while it might help to improve our analyses about the success or failure of constitutions, is an insufficient basis for definitive verdicts in this area. Constitutions, whether they are based on aspirations or not, depend mostly on a series of factors outside of their own domain. It is important to avoid instrumentalist legal visions according to which legal norms are tools that can change social reality simply through articulating proposals. However, it is also important to be wary of materialist economist visions that consider the law, and particularly constitutional law, to be a mere derivative of

economic relations ³². Generally speaking, constitutions can change many aspects of social reality, but whether they achieve these changes or not depends largely on the fact that such reality fulfills certain factual conditions that allow efficacious implementation ³³.

Social change through the law is the result of a complicated formula in which law is only one in an important set of components or conditions that must be accomplished. In the case of aspirational constitutions, these conditions become much more onerous, given the enormous resistance that such fundamental social changes expressed in the constitution can expect to encounter in their enforcement. The bigger the aspirations the harder the social conditions needed to succeed achieving its goals. The very desire for these changes stems from the existence of problems that are serious and pervasive, and for which solutions are not always readily available. Occasionally, even if solutions are available, these are frequently linked to bringing about reforms in arenas where it is difficult to have an impact, for example, in economic structure, culture and globalization.

The Colombian Constitution of 1991 illustrates this difficulty. The social and institutional context in which it has been applied has proved largely unfavorable to the fulfillment of its expectations. Let me explain some element of this context.

Institutional stability, State weakness, and violence coexist in paradoxical ways in Colombia. Up until the 70s three elements converge to explain Colombian institutional stability. First, effective, albeit relatively decentralized, mechanisms of control of the population, represented paradigmatically by the institutionalization of bipartism between the late 1950s and the early 1970s under the so-called National Front (*Frente Nacional*). Second, great cohesion among the sectors of the ruling class, notwithstanding their partisan divisions. Third, functioning mechanisms of articulation of interests among factions of the ruling class wherein the state as an autonomous power plays a minimal role. The joint effect of these elements has given rise to a precarious state subject to cooptation and control by the ruling class, and, at the same time, to relative political stability, given the hegemonic consensus within the ruling class and the control of the subaltern classes. In addition, the above elements help explain the absence of sudden turns in Colombian politics, as social conflicts do not play

³² This used to be the vision prevailing in Critical Legal Studies; see (Horwitz 1990); (Tushnet 1984);(Freeman 1988) and

³³ A similar argument was made by Carlos Nino: corporative political power must be defeated in Latin America in order to consolidate democracy (Nino 1989)

themselves out in the political arena. Stability, however, is achieved at a high cost, i.e., that of the dramatic separation between the political and the social. Politics does not function as a field of mediation for social conflicts, which are thus solved by other, often violent, means.

Since the end of the 1970s, such paradoxical stability has been affected by multiple factors. First, the erosion of the Catholic Church's ideological and political leverage and of the population's political loyalty to the traditional parties, as well as urbanization and an increment in education levels, undermined the effectiveness of the traditional mechanisms of dominance by eroding the ideological context that sustained the legitimacy of the partisan division, which conferred a natural appearance to social inequalities. Second, in the 1970s, the military gained greater autonomy in controlling public order and considerably increased its influence on the state apparatuses, thus accentuating the fragmentation of the political regime. Indeed, according to some analysts, one of the reasons for Colombian political stability, especially during the period known as the National Front that started in 1958, was the "partitioning of the state among the dominant agents" (Gallón, 1989), which sought to avoid conflicts within the different factions in power, assuring the most powerful social contenders the control of a predetermined state parcel, i.e., public administration to the liberal and conservative parties, the economy to the business associations, and public order to the military. Unsurprisingly, this distribution has tended to translate itself into growing institutional fragmentation. Third, the guerilla movements, which had ebbed in the early 1970s, considerably increased their bellicose and territorial presence in the 1980s and 1990s. This increase was accompanied by the development of the guerra sucia (dirty war), associated with the emergence of paramilitary groups that, drawing on the complicity of sectors of the military and the support of large landowners and drug traffickers, spread across vast spans of the Colombian territory. While ostensibly pretending to combat the guerillas by undermining their social support, the paramilitary groups' actions affect large sectors of civil society and give rise to gross violations of human rights. Given these circumstances, the Colombian state, which never truly achieved control of its territory, nor effectively monopolized the exercise of coercion, is now being confronted by powerful, armed actors, with which it has very complex relationships of confrontation, dialogue and even cooperation. Therefore, the population finds itself under the crossfire of the diverse armed actors in conflict, i.e., institutional armed forces, paramilitary groups, drug traffickers, insurgent guerilla forces and other forms of private violence. Fourth, all these transformations took

place during a time when drug trafficking caused profound changes in Colombian society. Drug money gave rise to the reconfiguration of the economy, society and politics, while providing the means for the expansion of both guerilla and paramilitary groups (Uprimny 1994). Finally, the international context changed and modified the insertion of Colombia in the global dynamic. On one hand, the processes of economic restructuring associated with globalization have led to the modification of the Colombian economic growth model in the direction of neoliberalism. These changes started taking shape during the Barco government (1986-1990) and were consolidated during the Gaviria administration (1990-1994). On the other hand, the United States' pressure on Colombia increased in many areas, as the war on drugs obtained greater international importance during the Reagan and the first Bush administrations. In addition, with the end of the Cold War, the alleged threat posed by drug trafficking and organized crime started to play the ideological role that the communist threat had played before. This led the United States to reconsider its role in global politics and to reevaluate its ties to its traditional allies, among them Colombia.

The combined effect of these factors has provoked a growing institutional and economic instability. Consequently, Colombia faces a deep governability crisis and since the 1980s has entered into a turbulent and uncertain phase. Diverse strategies have been developed to deal with these problems. In some periods, the politics of authoritarian control of the public order have been favored, through ample concessions of power to the military and strong restrictions on human rights. At other times, processes of political openness and negotiation with the insurgent groups have been attempted. Within this context, the 1990 election of a Constitutional Assembly with the purpose of writing a new constitution that would reestablish and legitimize the political order in Colombia was of particular importance. The Assembly had a very pluralist composition as shown by the participation of not only members of the traditional parties, but also demobilized guerillas and representatives of social and religious groups traditionally excluded from Colombian politics, like indigenous groups and religious minorities. As will be shown below, the Assembly also introduced important political and institutional innovations.

Nevertheless, the war continued because only a few guerilla groups turned over their guns and incorporated into civil life. Moreover, during the Samper administration (1994-1998), Colombia faced a grave political crisis, which was unleashed by accusations that the

Cali Cartel had contributed to the President's campaign and that of other politicians (Leal 1996). The effects of endemic violence and institutional fragmentation have been compounded during the current Pastrana administration (1998-2002) by the unleashing of a deep economic recession and the continuation of the civil war, despite the government's efforts at promoting a negotiation with the major guerrilla groups. It is within this complex social and political setting that the historical characteristics and recent transformations of the Colombian judicial apparatus must be understood.

Suming up, four basic obstacles challenge the good intentions of the current constitution, to such an extent that not even a strong Constitutional Court, or highly qualified judges, could turn things around. The first is the current armed conflict. It is very difficult for a constitution, by itself, to pacify a country at war. Peace is foremost a political fact, and as long as it is not achieved, war will severely limit the constitution. Of course, the existing constitution – or a new one – could contribute to bringing about a peace agreement, but by themselves, constitutions can do little to establish peace.

The second factor is the existence of a political system driven by patrimonialism and clientelism. A constitution needs a solid political system for its norms to be developed by the people's representatives in Congress. A constitution can do little by itself to bring about this functioning system of representation, which depends not only on clear sanctions and political incentives, but also on a culture of political participation. It is true that the 1991 constitution left a lot to be desired in the area of political reform, and therefore a better set of norms on this topic should have been expected from the constituent assembly, but I doubt that the bulk of the vices of our political class could have been eradicated even through improved normative arrangements in the constitution.

The third factor is the existence of sharp social inequalities. Our society is still in many ways a feudal one, where social marginalization means that people are also excluded from the legal order, from judicial activity and from obtaining their rights. As long as this radical social inequality is not overcome, it is a mere illusion to expect the rights inscribed in the constitution to be perfectly applied. In this sense, the ideas of Rousseau maintain their validity: "Regarding equality," Rousseau asserts, "....no citizen should possess such opulence that he may buy another, or no citizen should be so poor that he is obligated to sell himself." (Rousseau 1993:51).

Finally, a fourth factor lays out in the pervasiveness of a global system that hinders the capability of national legal systems to bring about social changes. In general terms, globalization is an obstacle to social change in Latin America to the extent that it mostly promotes inequalities and trigger social marginalization³⁴. "In a world increasingly dominated by globalized forms of power – Santos explains - and of unequal exchanges, the prospects for democracy will heavily depend on the possibility of democratizing global interactions and social relations" ³⁵. More specifically the subjugation of State policies to foreign interests converts the constitution into mere paper-law. This is apparent in the area of criminal public policy, and particularly in all subjects related to narcotrafficking, where Colombia seems to have been a nation under the scrutiny of the international community. I do not mean to say that the constitution has no effect in these areas; I am simply saying that these are political, cultural and economic realities which are difficult to modify by decree and that constitutions by themselves can do little to change them.

It is highly probable that these negative factors would be further exacerbated if the 1886 constitution were still in effect. Without a doubt, problems in the judicial system, for example, would have been more severe if the writ of protection (Tutela) had not been adopted. The Constitutional Court, meanwhile, has mitigated some of the disadvantages inherent to our constitutionalism of expectations, above all its tendency to turn constitutional texts into mere symbolic declarations (Uprimny 2001). These improvements, however, are clearly insufficient. The gap between constitutional postulates and social realities has expanded rather than contracted. Although the constitution of 1991 seems to be a necessary step towards solving national problems, it is probably insufficient on its own. The debate about its implementation, reform or substitution – which has begun to surface – should always be linked to the problems that the social and political context creates for its application.

Conclusion

My proposal in this essay is to accept that Colombia as well as other countries in Latin America need aspirational constitutions, but to also remain conscious of the context in which this constitutionalism is being applied and the gap that separates it from present day reality. What we need, then, is something like a "realist" or a "contextual" aspirational

³⁴ See for instance (Held 2000).

³⁵ (Santos 2000:271).

constitutionalism. By this I mean that the constitutions of societies that are dissatisfied with their present day realities must be based on expectations. An attempt must be made, to the degree that it is possible, to exorcise the dangers inherent to this type of constitutionalism, keeping in mind two things: 1. The expectations must be capable of being fulfilled in order to avoid the counterproductive effects of symbolic legitimacy; and 2. The expectations must be grounded in a "militant constitutions" ³⁶ or in other words, in a constitutionalism that actively brings social actors and political representatives to the task of making effective the constitutional postulates. Not only do I believe that the constitution should be supported by the political forces that brought it about, but that those political forces must persist in efforts to establish the social conditions that make it possible for the constitution to be applied.

A good aspirational constitutionalism is one that narrows the gap between desires and realities and, in this way, ends up being a strong constitutionalism of protection, or in other words, a constitutionalism which aims to guarantee rights in the present. It is a constitutionalism that through its very application and fulfillment creates its own antidote to its shortcomings – an antidote that counters the inefficacy of rights, authoritarian statist practices and the politicizing of reform. I am aware of the fact that this might be seen as an eclectic solution, but I know also that eclecticism has been proved to be a fruitful attitude throughout the history of constitutionalism. By outlining these ideas, I do not mean to reduce the utopian character of constitutionalism of expectations. These constitutions will continue to be like magic wands, which do not work well except when people believe in them. In this way, they exist like the placebo effect in medicine, which cures people without actually possessing the physical capacity to do so.

In this essay I aimed at elucidating the political consciousness that has brought us to cling to the idea that our destiny depends on having a good constitution. Perhaps, this exercise will help us think more clearly about coming process of constitutional change in Latin America.

³⁶ Paraphrasing Donald Komners concept of "militant democracy" in relation to the German Constitution (Kommers 1989: 222)

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