

「What are social enterprises and how are they contributing to tackle social and societal challenges?」

27, 28, 29 April 2021, 14h - 17h (GMT +1)

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Programme

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The TIMES project is financed by ERDF - European Regional Development Fund through COMPETE 2020 - Operational Program Competitiveness and Internationalization (POCI) and by Portuguese national funds through FCT - Foundation for Science and Technology, within the scope of the TIMES project, ref. PTDC / SOC-SOC / 30612/2017 | POCI-01-0145-FEDER-030612.

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Introduction

Social enterprises (SE) are a phenomenon that is deserving growing attention at the academic, political and civil society levels all over Europe. SEs are bringing innovations in the organizational forms of the social economy and its sectors of activity, articulating economic, social, cultural, and environmental dimensions, and orienting their missions towards social and societal problems of poverty, unemployment, aging, environmental sustainability.

The debate around the concept of SE is indicative of the transformations and complex articulations in the field of social economy and the relationships between these organizations, the State, private companies, and the market. In spite of this international, scientific, and political relevance, the existing knowledge about SEs in Portugal is still limited.

With the TIMES project we aimed at contributing to the knowledge of the meaning, profile, institutional context, and roles of SE in Portugal, focusing on their contribution in addressing social and societal challenges and drawing a future political agenda for SEs. The conceptual and methodological choices of the TIMES Project were in line with the International Comparative Social Enterprise Models (ICSEM) project, thus adding in comparative power.

This conference has two objectives. On one hand, to present the main results of the TIMES Project regarding social enterprises in Portugal. On the other hand, to debate the main challenges for SEs at the organizational, social and political levels and help forward an agenda for their role in society. This is done by situating the Portuguese case within experiences of other European countries and in relation European institutions policies and initiatives.

In this conference we will deal with: SE models in Portugal and Europe (day 1); social enterprises contribution in addressing social and societal challenges (work integration, social inclusion, culture, arts and environmental sustainability) (day 2); drawing a future political agenda for SE capacity and roles (day 3).

Invited speakers will be national and European scholars, representatives of European Institutions, representatives of SEs that participated in the study, local and European policy makers, as well as other social economy stakeholders.

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The event will be mainly in Portuguese.

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Day 1

27 April, 14h - 16h30

14h - 14h15

Welcome and introduction, Silvia Ferreira (Professor FEUC; Coordinator, CES/TIMES)

14h15 - 14h35

Social Enterprises in Europe, Dana Verbal (DG Employment, Social Affairs and Inclusion, European Commission)

14h35 - 14h45

Social Economy in the Portuguese Presidency of the Council of the European Union, Filipa Farelo (Coordinator of Institutional Relations, Cooperative Sector and Statistics at CASES)

14h45 - 15h10

Self-presentation of case studies

- *ColorADD*, Miguel Neiva (President)
- *CASCI - Centro de Ação Social do Concelho de Ílhavo*, Helena Nunes (Head of rehabilitation area)
- *Cooperativa Integral Minga*, Jorge Gonçalves (President)
- *Deliciosas Diferenças CRL*, Carla Andrade (President)
- *Chapitô*, Teresa Ricou (President)

15h10 - 15h20

Questions and comments from the audience

Moderation: Michela Giovannini (Researcher, CES/TIMES)

15h20 - 15h30

Break

15h30 - 15h45

Portuguese social enterprise models: main results of TIMES Project, Silvia Ferreira (FEUC; CES/TIMES)

15h45 - 16h15

Portugal within the international landscape of social enterprise models, Marthe Nyssens (Professor, Catholic University of Louvain; ICSEM; EMES)

16h15 - 16h30

Questions and comments from the audience

Moderation: Patrícia Moura e Sá (Professor, FEUC; Researcher, TIMES)

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Day 2

28 April, 14h - 17h

14h - 14h10

Welcome and introduction: social enterprises contribution in addressing social and societal challenges, Pedro Fidalgo (Researcher, CES/TIMES)

Part 1 - SEs addressing social and societal challenges: work integration and social inclusion

14h10 - 14h30

SEs for work integration and social services in Denmark and Europe, Lars Hulgård (Professor, Roskilde University, Denmark)

14h30 - 14h40

Self-presentation of case studies

- *CERCIMA – Cooperativa de Educação e Reabilitação do Cidadão Inadaptado do Montijo e Alcochete*, C.R.L, Cristina Dias (President)
- *Kairós - Cooperativa de Incubação de Iniciativas de Economia Solidária CRL*, Pedro Gouveia (Director of community projects)

14h40 - 14h55

Comment by António Valadas da Silva (President, Portuguese Institute for Employment and Professional Training)

14h55 - 15h10

Questions and comments from the audience

Moderation: Virgínia Ferreira (Professor, FEUC; Researcher, CES/TIMES)

15h10 - 15h20

Break

Part 2 - SEs addressing social and societal challenges: culture, art and environment

15h20 - 15h40

SEs for culture, art and environment, Rocío Nogales (Managing Director, EMES International Research Network)

15h40 - 15h55

Self-presentation of case studies

- *O Teatrão*, Isabel Craveiro (President)
- *Pro Nobis Cooperativa*, Michelle Chan (President)

15h55 - 16h10

Comment by Américo Rodrigues (Director, Directorate-General for the Arts)

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16h10 - 16h25

Self-presentation of case studies

- *Coopérnico - Cooperativa de Desenvolvimento Sustentável*, Miguel Almeida (Board Member)
- *Vintage for a Cause*, Helena Antónia Silva (Founder and Coordinator)
- *Cooperativa de Usuários do Freixo do Meio*, Alfredo Sendim (President)

16h25 - 16h40

Comment by Nuno Lacasta (President, Portuguese Environment Agency)

16h40 - 17h

Questions and comments from the audience

Moderation: Teresa Maneca (Researcher, CES/TIMES)

Day 3

29 April, 14h - 17h

14h - 14h10

Welcome and introduction: drawing a future political agenda for SE capacity and roles, Michela Giovannini (CES/TIMES)

Part 1 - National strategies for social enterprises and the social economy

14h10 - 14h30

Spanish Initiative on Social and Solidarity Economy, Maravillas Espín (General Director, Social Economy Department at the Spanish Ministry of Labour and Social Economy)

The Portuguese case:

14h30 - 14h40

The Framework Law for Social Economy, Eduardo Graça (President, Antonio Sergio Cooperative for the Social Economy - CASES)

14h40 - 14h50

Evaluation of the initiative "Portugal - Inovação Social", Filipe Almeida (President)

14h50 - 15h

Self-presentation of case studies

- *Beneficência Familiar – Associação de Socorros Mútuos*, Carlos Jorge Silva (President)
- *Microninho/Associação de Desenvolvimento Social e Cultural dos Cinco Lugares*, Lílíana Simões (Founder, coordinator)

15h - 15h10

Questions and comments from the audience

Moderation: Elisabete Ramos (Professor, FEUC; Researcher, TIMES)

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15h10 - 15h20

Break

Part 2 - European strategies for social enterprises and the social economy

15h20 - 15h40

The European Action Plan for the Social Economy, Victor Meseguer (President, Social Economy Europe)

15h40 - 16h20

Respondents to part 1 & 2, representatives of federative bodies:

- Francisco Silva (Director, CPES – Portuguese Confederation for the Social Economy)
- Rogério Cação (President, CONFECOOP – Portuguese Cooperative Confederation, and Vice-president FENACERCI – National Federation of Social Solidarity Cooperatives)
- Henrique Rodrigues (Assistant Director, CNIS – National Confederation of Solidarity Institutions)
- Marco Domingues (President, ANIMAR (Portuguese Association for Local Development)
- Carlota Quintão (Representative, RESIT – Portuguese Network of Work Integration Social Enterprises)

16h20 - 16h40

Questions and comments from the audience

16h40

Closing remarks on SE enabling ecosystems, Hugo Pinto (Co-coordinator, CES/TIMES)

Moderation: Hugo Pinto (CES/TIMES)