REINVENTING THE CITY: PARTICIPATION AND INNOVATION

SUMMER SCHOOL LISBON 2-7 JULY 2012 AUDITORIUM AFONSO DE BARROS

Organized by the Centre for Social Studies (CES) of the University of Coimbra and the Centre for Socioeconomic Change and Territorial Studies (DINÂMIA'CET - IUL) of ISCTE-Lisbon University Institute

Lisbon, Portugal Monday-Saturday, July 2-7, 2012

Location: ISCTE-Lisbon University Institute, Avenida das Forças Armadas, Lisbon Metro: Entrecampos

























INVITED SPEAKERS FROM ABROAD (in alphabetical order):

Yves Cabannes (University College London)

Teresa Caldeira (University of California, Berkeley)

Joan Subirats (UAB – Autonomous University of Barcelona)

Erik Swyngedouw (University of Manchester)

Organizing Committee (in alphabetical order):

Giovanni Allegretti (coordinator for CES)

Isabel Guerra (coordinator for DINÂMIA'CET-IUL)

Juliana Torquato Luiz (CES)

Marcelo Valadares (CES)

Nancy Duxbury (CES)

Nuno Serra (CES)

Vanessa Duarte de Sousa (DINÂMIA'CET – IUL, FEUALG)

Scientific Committee:

Boaventura de Sousa Santos (CES)

Giovanni Allegretti (CES)

Isabel Guerra (DINÂMIA'CET - IUL)

João Seixas (ICS-UL)

Paula Meneses (CES)

Pedro Hespanha (CES)

Teresa Costa Pinto (ISCTE-IUL and DINÂMIA'CET - IUL)

Walter Rodrigues (ISCTE-IUL and DINÂMIA'CET - IUL)

Conference Sponsors:

FCT

ISCTE-IUL

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Committee on Participatory Democracy and Social Inclusion (CISDP) of United

Cities and Local Governments (UCLG)

BPI

DELTA

COMPETE - QREN

OUTLINE

The city is increasingly a privileged and central assemblage of forms of life. Globally, cities have long been infused with individual and collective aspirations for greater opportunities and a better quality of life. More recently, the potentialities of urbanity for sustainable modes of living have become crucial. However, cities are also characterized by the dangers of inequalities and by practices fostering socio-economic and ecological debt. Furthermore, expert interventions in the city often foreground anonymous activities and flows related to productive life, neglecting the needs and expectations of individuals and groups. But it is also in the city and its configuration that, increasingly, multiple answers are invented to address challenges and recreate social life in diverse socio-cultural, economic and environmental aspects.

The pivotal idea that guides this week of exchanges among scholars, social movements and state officials is a critical examination of the ways in which policies of urban government are not necessarily promoted by institutions of the state apparatus, but can instead result from shared creative processes which start from the grassroots level and progress to discover and fulfill collective interests, and protect and valorize common goods. During the last five years, the metropolitan area of Lisbon has been offering several interesting examples of innovative policies in the field of socio-cultural territorial management. Thus, this Summer School starts from observing this local context as a "learning environment" and widens the discussion through the presence of international discussants and presenters coming from both Northern and Southern countries of the world. Such an approach aims to provide a critical reading of how topdown/institutional and bottom-up/grassroots dynamics meet in situations of jointly constructing and re-addressing local policies within contexts whose complexity is constantly increasing within a changing framework of metropolitan governance.

The issue of citizens' participation in the construction of public policies and projects will be a transversal one during the whole week. The Summer School will aim to discover new methods, strategies and tools through which urban participation practices are being reinvented, both in the Lisbon metropolitan area—which will offer the stimulus for debate, anchoring discussions to concrete experiments—and in the different territories from which speakers and participants originate.

The Summer School aims to deepen reflection on the potentialities and limits of new ongoing processes intended to rethink the commons and recreate spaces of shared responsibility—precursors of new forms of political democratization which could be more participatory, more inclusive and more

environmentally sustainable. It seeks to be a meeting place and venue for exchanges. First, it values exchange and learning between perspectives of the North and the South. Secondly, the Summer School also valorizes exchange among scholars, urban activists and state officials.

METHODOLOGY

"walking along it, getting your hands and feet dirty"

Patrick Geddes (cit in Boardman, 1994)

Following Patrick Geddes' invitation to "walk the territory", the methodology of the Summer School is based on three fundamental axes: (1) a method of direct contact with the city, through visits aimed at discovering situated dynamics and places where citizens reinvent their spatial practices, followed by discussions with participants and guests; (2) a systemic and holistic vision of city complexity, intended to address the different facets that make up the city: inequality, proximity and interculturality; ecology, mobility and sustainability; culture, communication and social networks; economics, imaginations of entrepreneurship and employment; and politics, government and citizenship; and (3) a participatory and collaborative dimension that is inherent to the choice of sites because organizers and local actors, both from institutions of the state apparatus and citizens' organizations, will be welcoming and guiding the participants during the field visits.

To merge these three axes, each day the School will be organized into three different moments: (1) WALKING TOURS: morning site tours of places where public policies and methods of participation are being reinvented within the Lisbon metropolitan area, guided by local actors; (2) SEMINAR MEETINGS: an afternoon discussion seminar centered around presentations of invited speakers and reflections on the morning's field-visits; and (3) EVENING SOCIAL EVENTS in important places of the urban area, to cover a wide range of different social activities, from mainstream to alternative proposals, in order to experience a large variety of socialization opportunities.

Every WALKING TOUR has a specific individual responsible for coordinating the different visits and relations with the collaborating partners, while the SEMINAR MEETINGS count on animators and presenters who will raise issues and orient the debate with all participants. Such a structure aims to give the Summer School the character of a "residential" course, where every moment provides participants with the possibility to discuss issues related to the main thematic axes of the city.

OBJECTIVES:

With this Summer School, it is intended that students are able to:

- Identify the dominant issues in the debate on the changing conditions that situate the different approaches to social intervention in the city;
- Identify the theoretical references and analytical understanding of dynamics of participation and exercise of citizenship in the city;
- Design appropriate methodological and analytical tools to identify the processes and outcomes of urban intervention (in particular, through strategic actors);
- Build an objective approach inherent in the scientific method of social science, able to identify its differentiation from the opinions of the actors involved in the city, which arise from moral, ethical and political confrontation with the social dynamics;
- Produce a reflective approach on the role of innovation and its manifestations in the production of local action; and
- Locate the methodologies of intervention and the different roles of social actors, discussing in particular the role and contribution of scientific research to the construction of a reflective approach to urban intervention and citizen participation.

These aims are facilitated through establishing a profitable dialogue between representatives of the scientific international community and activists and local authorities within the metropolitan area of Lisbon.

FINAL DELIVERABLE:

At the end of the *Cities Are Us* cycle of events, which includes the Summer School, an edited book will be produced including the keynote addresses and a selection of papers presented at the Conference, selected contributions to the Summer School, and the conclusion of the project "Observatory of Inclusive Cities," coordinated by CES and CISDP/UCLG. The review and selection of papers will be conducted by the Scientific Committee of the *Cities Are Us* series.

TARGETED AUDIENCE:

The Summer School is mainly aimed at an audience of international university students and young researchers of different disciplines who are involved in community dynamics and are interested in action-research methodologies. It specifically targets students and researchers whose studies are related to the issue of citizens' participation in the transformation of public policies and in locally based development processes.

LANGUAGE:

The Summer School will be conducted in English.

MONDAY, JULY 2

THEORIZING URBAN PARTICIPATION PRACTICES AS POLITICAL DEMOCRATIZATION

9:00 - 10:15

Welcome and Opening Remarks

Pedro Hespanha (President of the Scientific Council of CES)

Isabel Salavisa (ISCTE-IUL and Director of DINÂMIA'CET - IUL)

Manuel Salgado (Vice Mayor of Lisbon, Vice-President of UCLG)

Moderator: Isabel Guerra (Vice-Director of DINÂMIA'CET – IUL)

10:15 - 12:45

KEYNOTE SESSION I: Insurgent Citizenships Reshaping the Urban Space

A dialogue between:

Boaventura de Sousa Santos (CES, Coimbra and University of Wisconsin, Madison)

Teresa Caldeira (University of California, Berkeley)

Moderator: Giovanni Allegretti (CES, Coimbra)

12:45 - 14:30

LUNCH (CANTINA II)

14:30 - 17:30

KEYNOTE SESSION II: Urban Participation Practices and Political Democratization: Learning through Experience

 $Is abel\ Guerra\ (DIN\^AMIA'CET-IUL):\ Local\ Territories\ as\ Spaces\ of\ Urban\ Innovation$

José Manuel Mendes (CES, Coimbra)

Moderator: Walter Rodrigues (ISCTE – IUL and DINÂMIA'CET – IUL)

EVENING:

Guided visit and dinner in the Parque das Nações area (EXPO '98)

This visit will:

- · Identify the temporal and spatial context of Parque das Nações within the city of Lisbon;
- Describe the objectives underlying the urban project;
- Analyze the constructed space and its diversity (the various detailed plans and zonings);
- Reflect on the living space from the point of view of its residents.

Auditorium Afonso de Barros

LUNCH CANTINA II Avenida das Forças Armadas

Auditorium Afonso de Barros

Meeting Point: front door of Vasco da Gama Shopping Centre

Metro: Oriente 19h00m

DINNER - ÁGORA Parque das Nações, Alameda dos Oceanos, Edifício Smart 1.06.1.1

TUESDAY, JULY 3

TOWARDS A «MIXED CITY»?

9:30 - 14:00

WALKING TOUR I

Visit to the Alta de Lisboa neighbourhood

Tour coordinators: Teresa Costa Pinto (ISCTE – IUL and DINÂMIA'CET – IUL) and Vanessa Duarte de Sousa (DINÂMIA'CET – IUL, UALG)

Dimensions to be examined: social interaction in the city; participation of residents; community services; experiences of urban facilities and community gardens

This visit will:

- · Identify the urban project planned for the territory and what has been implemented (intentions and limitations to action);
- Describe the housing stock planned and carried out, in terms of free sale and social housing;
- Reflect on the structuring of collective equipment existing in the territory and forms of ownership (potentialities and constraints);
- · Identify ways to work in partnership to promote community development (impacts of the action, empowerment of the actors, institutional capacity building, among others);
- Systematize local initiatives promoting miscegenation and analyze visible impacts of ongoing work in the territory.

LUNCH QUINTA DAS CONCHAS (Park)

Meeting Point:

ISCTE

14:30 - 17:00

SEMINAR I

Moderator: Teresa Costa Pinto (ISCTE – IUL and DINÂMIA'CET – IUL)

Presenter: Paula Meneses (CES, University of Coimbra)

Invited Speaker: Erik Swyngedouw (University of Manchester)

EVENING:

Guided visit and dinner in the Mouraria neighbourhood

Suggestion: Night in the Roda de Choro de Lisboa at Casa dos Lafões (23:00 - 01:00)

This visit will:

- · Identify the socio-economic changes in the centre of Lisbon;
- · Analyse the importance of multiculturality in the social and economic renewal of the centre of the city;
- Reflect on the different approaches that are being taken in this territory, regarding both physical interventions as well as the promotion of community development.

Auditorium Afonso de

Barros

Meeting Point: Front door of Chapel Nossa Senhora da Saúde, at 19h00m

Metro: Martim Moniz

DINNER
OS AMIGOS DO
MINHO
Rua do
Benformoso, 244,
1°

WEDNESDAY, JULY 4

THE PRODUCTIVE CITY: PARTICIPATION IN LOCAL ECONOMIC DEVELOPMENT

9:00 - 13:00

WALKING TOUR II

Visit to local initiatives of economic development (Lx Factory in Lisbon)

Tour coordinator: Vanessa Sousa (DINÂMIA'CET – IUL, FEUALG) and Filipa Baptista (Lx Factory)

Dimensions to be examined: the role of public actors in promoting the local economy; social entrepreneurship; capacity building for social inclusion; employment and new forms of work organization; job creation and the promotion of employability for vulnerable publics; experiences of the social and solidarity economy; multifunctionality in the city

This visit will:

- · Identify different entrepreneurship environments and how they are related to the territory where they are inserted;
- · Reflect on the capacity to promote different programs related to new working models;
- · Identify the success variables of the self-employment initiatives regarding excluded social groups.

13:00 - 14:30

Lunch at Lx Factory

LUNCH - A MESA Lx Factory

Meeting Point:

ISCTE

14:30 - 17:00

SEMINAR II (TO BE HELD AT *LER DEVAGAR*, LX FACTORY. TRAIN: ALCÂNTARA; BUS: CALVÁRIO)

Moderator: Fátima Ferreiro (ISCTE – IUL and DINÂMIA'CET – IUL)

Presenter: José Manuel Henriques (ISCTE – IUL and DINÂMIA'CET – IUL)

Invited Speaker: Norbert Kunz (iq consult, Berlin)

FREE EVENING

Ler Devagar – Lx Factory

Train: Alcântara

Bus: Calvário

THURSDAY, JULY 5

NEW SOCIAL NETWORKS AND CREATIVE URBAN CULTURES

9:30 - 12:30

PECHA KUCHA I

Experiences in Creative Urban Culture

Auditorium Afonso de Barros

Session coordinators: Nancy Duxbury and Marcelo Valadares (CES, University of Coimbra) *Dimensions to be examined:* artistic expression in the city; communication and innovation in the city; multiculturalism in urban artistic production; artistic activities and expression as agents of social transformation.

Local actors will be brought to the classroom context for this session.

This session will:

- . Identify how artistic activities and expression contribute to socio-economic dynamics, development and transformation
- . Describe how these artistic practices emerge, evolve and are sustained
- . Reflect on how independent artistic practices may influence and catalyse urban policies and programmes

Experiences to be presented:

- Publishing projects: Nota Positiva magazine, Cais magazine
- · Cinema: Vende-se Filmes [Kê Li Kê Lá]
- Arts: Urban Gallery
- · Photography: Olhares em Foco (Perspectives in Focus) Project
- · Spaces: SOU
- Revitalizing memories: Bairros como nós (Bairro Alto)

12:45 - 14:30

LUNCH (CANTINA II)

LUNCH CANTINA II Avenida das Forças Armadas

Auditorium

Afonso de Barros

14:30 - 17:00

SEMINAR III

Moderator: Claudino Ferreira (CES, University of Coimbra)

Presenter: Pedro Costa (ISCTE – IUL and DINÂMIA'CET – IUL)

Invited Speakers: Ayca Ince (Bilgi University, Istanbul) and Nancy Duxbury (CES, University

of Coimbra)

EVENING:

Dinner at the Cape Verde Association with performances of some young artist groups (COVA GIRLS)

DINNER: Cape Verde Association 19h30m Metro: Marquês Rua Duque de Palmela, nr.2, 8°.

FRIDAY, JULY 6

WHAT DOES URBAN REGENERATION AND REQUALIFICATION REALLY MEAN?

9:30 - 14:00

WALKING TOUR III

Visit to Urban Rehabilitation Operation "Bairros Críticos" in *Vale da Amoreira*, Municipality of Moita (lunch is included in the visit)

Tour coordinators: Isabel Guerra (DINÂMIA'CET – IUL) and António Guterres (Ex-Director of *Bairros Críticos no Vale da Amoreira*)

Dimensions to be examined: redevelopment of targeted areas; community participation and ethnic groups; roles of municipalities; youth movements

Objectives of the visit:

The visit aims to understand a program of community involvement in a context of great social stress among different cultures and political belongings. An integrated intervention in culture, education and training; coordination among public services; and the rehabilitation of urban space that has led to a better quality of life within the neighborhood as well as greater social interactions and positive recognition of the neighborhood outside.

LOCAL LUNCH

Meeting Point:

ISCTE

14:30 - 17:00 SEMINAR IV

Presenter: Teresa Ramos (UCP – Universidade Católica Portuguesa)

Discussants: Helena Roseta (Housing Councillor, Lisbon Municipality) and Vasco Rato

(ISCTE-IUL and DINÂMIA'CET - IUL)

Invited Speaker: Yves Cabannes (DPU/UCL, London)

Auditorium Afonso de Barros

EVENING:

Visit to downtown Lisbon (Baixa) and dinner.

This visit will:

- Explain how the city was reconstructed after the earthquake of 1755 and, more recently,
 Chiado following a big building fire that occurred in the 1980s;
- Provide a general perspective about the urban tissue of that part of the city;
- · Reflect on the new ways of making and «re»making the city to give life to old urban centres.

Meeting Point Largo do Carmo 19h00m

Metro: Chiado

DINNER
Cinemateca
Rua Barata
Salgueiro, 39
Metro:
Avenida

EMERGING PRACTICES OF ECOLOGICAL AND JUST URBANITY

9:30 - 12:00

PECHA KUCHA II

Experiences in Ecological and Just Urbanity

Session coordinator: João Seixas (ICS, University of Lisbon) and Juliana Luiz (CES,

University of Coimbra)

Invited Speaker: Yves Cabannes (DPU/UCL, London)

Dimensions to be examined: sustainable buildings and transportation, environmental

preservation, urban agriculture, social trade.

Experiences to be presented:

· Local and global movements: Cidades pela Retoma e Transição

· Eco-mobility: Massa Crítica

Urban horticulture: Talude/Biosense

· Social trade and reutilization of goods: Believe in Portugal; Freecycle

· Combat waste and hunger: Re-food; Movimento Zero Desperdício

12:00-14:00

LUNCH (CANTINA II)

14:00 - 15:45

Concluding Remarks

Giovanni Allegretti (CES, University of Coimbra) and Vanessa Sousa (DINÂMIA'CET – IUL,

Moderator: Sandra Marques Pereira (DINÂMIA'CET – IUL)

16:00 - 18:00

CLOSING SESSION

Joan Subirats (UAB – Autonomous University of Barcelona) – City and Public Space: A Reconceptualization from «PROCOMÚN»

Auditorium Afonso de Barros

LUNCH CANTINA II Avenida das Forças Armadas

> Auditorium Afonso de Barros