

## Keynote Speakers

### **Vitor Ambrósio, Escola Superior de Hotelaria e Turismo do Estoril and CiTUR - Center for Tourism Research, Development and Innovation, Portugal**

Vitor Ambrósio, PhD, has been teaching at Estoril Higher Institute for Tourism and Hotel Studies (Portugal) since 1991. He also teaches in several master and doctoral programs from other Institutions. Prior to this he worked as a travel agent promoter and tourist guide. His main research interest is Religious Tourism: his PhD Thesis is on “Religious Tourism – The Development of Sanctuary Towns”; he is the author of the book *Fátima as a Religious Centre for Incoming Tourism*; he is also the author of several book chapters and scientific articles on religious tourism. He is currently researching the development of the Romeiros Way as a promoter of sustainable and creative tourism in the Azores.

### **Kathryn A. Burnett, University of the West of Scotland, Scotland**

Dr. Burnett is Co-Director of the *Scottish Centre for Island Studies* and Senior Lecturer/Assoc. Professor lectures in Arts and Media, at the School of Business and Creative Industries, University of the West of Scotland. Her research interests include the mediatization and representation of remote and island spaces; identity, ecologies and place narratives of Scotland’s rural communities, coasts, and islands; cultural work, precarity and creative enterprise; Scottish cultural heritage and arts contexts including Gaelic and Scots for applied creative practice; sustainable communities, resilience, development, entrepreneurship, cultural policy and the commons in small island, remote, peripheral, and rural contexts.

### **Inês Câmara, Culture Action Europe, and Mapa das Ideias, Portugal**

Inês created Mapa das Ideias, with Ana Fernambuco and Daniela Araújo, in November 1999. Her activity at Mapa das Ideias thrives on the overlapping of different areas such as Education, Mediation, Marketing and Management for the fields of Culture, Heritage and Citizenship. Her primary focus relates to marketing and project development, being also responsible for the creative department, as well as the consultancy and research sector. Inês is also quite active as a lecturer and trainer, both in academic and non-academic settings. Inês is also President of the non-profit “A Reserva”, created in 2015, that focuses on research and community development based upon the arts, non-formal education and cultural entrepreneurship. Inês is Chairperson of the Executive Board of Culture Action Europe since 2021.

### **Alvaro Carrillo, Instituto Tecnológico Hotelero, Madrid, Spain**

Alvaro Carrillo began his career in 1997 in the world of aviation, to shift afterwards in 1999 to the main utility in Spain, ENDESA (energy sector), where he spent four years in strategic consulting and another four in Technology and Innovation, responsible for Finance and External Relations R&D in Endesa at a corporate level. In January 2008, became head of the Instituto Tecnológico Hotelero (ITH) as Managing Director, combining this activity with teaching at the Instituto de Empresa (ie Business School) as strategy professor. ITH is a private not-for-profit association whose mission is to enhance the competitiveness of the hospitality sector through innovation and Technology. He is also coordinator of the working group 2 Innovation Management Systems, within the European Committee for Standardization (CEN) / Technical Committee 389: Innovation Management CEN / TC 389- WG2. He is also President of eAPyme association (focused in SME digitalization) and Director of the Spanish Platform of Technology in Tourism, Thinktur.

### **Dianne Dredge, The Tourism CoLab, Australia**

Dianne Dredge is Director of The Tourism CoLab, an Australian-based online tourism education agency that specialises in disrupting tourism education through global cohort learning experiences that challenge and inspire creative and innovative ways of thinking. She is also co-

founder of Designing Tourism, a social enterprise that delivers experimental projects that shift how destinations, communities and governments plan, manage and engage in the future of tourism. Originally trained as an environmental and urban planner, Dianne has spent the last 30 years gathering a wealth of experience in Australia, Canada, Mexico, China and Europe and has held guest professorships at Lund University, Sweden and Federation University, Australia since leaving a 20-year career as a professor of tourism planning and policy. She has provided policy analysis and advice on digitalisation and collaborative economy to international organisations such as the OECD and the European Commission. At local levels she has delivered destination management plans and organisational change journeys. She is a creative systems thinker, and her expertise includes planning, policy analysis, organisational design, place activation, design thinking, community engagement, and education.

**Nicolas Peypoch, Université de Perpignan, France**

Nicolas Peypoch is a professor at the Business Science Institute of the University of Perpignan. He is director of the tourism management department and head of the Resources and Territories research axis of the CRESEM laboratory. His research focuses on the economics of tourism, the performance and competitiveness of destinations. He also is president of AFMAT (Association Francophone de Management du Tourisme) and is a member of the editorial board of the scientific journals *European Journal of Tourism Research*, *Journal of Travel Research* and *Tourism Economics*. He also co-founded the QATEM (Quantitative Approaches in Tourism Economics and Management) workshop in 2008. He is the author of several articles and books in tourism economics and management, including *La Recherche en Management du Tourisme* (Vuibert, 2019) co-directed with C. Clergeau.

**Greg Richards, Breda University of Applied Sciences and the University of Tilburg, The Netherlands**

Greg Richards is Professor of Placemaking and Events at Breda University of Applied Sciences and Professor of Leisure Studies at the University of Tilburg in The Netherlands. He has worked on projects for numerous national governments, national tourism organisations and municipalities, and he has extensive experience in tourism research and education, with previous posts in the UK and Spain. His current research interests centre on the creative use of space for cultural, social and economic development. He is a leading expert in the fields of cultural and creative tourism, events and placemaking. His major works include *Cultural Tourism in Europe* (1996), *Cultural Tourism: Global and Local Perspectives* (2007), *Eventful Cities* (2010), *Reinventing the Local in Tourism* (2016), *the SAGE Handbook of New Urban Studies* (2017), *Small Cities with Big Dreams* (2019) and *Rethinking Cultural Tourism* (2021).

**Giovanni Ruggieri, University of Palermo, Palermo, Italy**

Giovanni Ruggieri is an adjunct professor in Applied Economics at the Department of Business Economics and Statistics at the University of Palermo. He holds a degree in Economics and a PhD in Tourism Sciences, and teaches Tourism Economics and Economics of Tourism Industries at the Campus of Palermo and Trapani of Palermo University. He also teaches Tourism Systems Economics in the international master's degree program associated with Florida International University in Miami. He cooperates with research groups on the topics of Tourism Economics and Destinations at Beckett University, Leeds (UK), the University of Malta (MT), the University of Helwan in Egypt (EG), the University of Malaga (SP), and the Technological University of Dublin (IE). Author of scientific articles published in international journals, his interest in scientific research focuses on the economies of tourism, the economies of the Mediterranean, transport and hospitality businesses, and regional economies with particular reference to island contexts. Founder and co-editor of the international scientific journal *International Journal of Island Research* (IJIR), he is part of the editorial board of the journal *L'Industria* published by Il Mulino - Bologna. He holds the position of president of the Observatory of Tourism for Island Economics

(OTIE). He is a member of the International Association of Scientific Experts of Tourism (AIEST), of the International Association of Tourism Economists (IATE), of the Italian Society of Economics (SIE), and the Italian Society of Economics and Industrial Policy (SIEPI).

**Nicole Vaugeois, Vancouver Island University, Canada**

Nicole Vaugeois, PhD, is Associate Vice-President, Scholarship, Research and Creative Activity at Vancouver Island University, British Columbia, Canada. She has led numerous research teams with a vast network of interdisciplinary scholars and community partners on projects related to rural economic development, amenities, tourism planning, the artisan economy, agri-tourism, cultural mapping, market research and labour market analysis. Her expertise has aided in policy and program development for local, regional, provincial and national agencies. She is also an entrepreneur and co-owner of Broody Rooster Guesthouse, Gallery and Farm - an Agri-tourism venture in Cedar/Yellowpoint on Vancouver Island – and an artist, specializing in capturing "all things rural" and teaching art workshops at the Broody Rooster.